

Governor's Office of Highway Safety Conference for Law Enforcement and Prosecutors

July 23-25, 2007

**Westin La Paloma
3800 East Sunrise Drive
Tucson, Arizona**

Sponsored by:



**Janet Napolitano, Governor
Richard G. Fimbres, Director
Michael Hegarty, Deputy Director**

Monday, July 23, 2007

8:00 am – 5:00 pm	Registration
10:00 am – 12:00 pm	Review of the Standardized Field Sobriety Tests and Related Studies <i>Synopsis: Using the original and most current studies while testifying</i> Presenter: Sergeant Christopher Andreacola & Officer Scott Sullivan
12:00 pm – 1:30 pm	Luncheon <i>Synopsis: An up close look by Dr. David Manning at the impact of traffic safety on America and how the SAFETEA-LU mandate is used to try and alleviate the epidemic of traffic crashes. NHTSA priorities will be explored along with how Arizona rates in its efforts to reduce deaths and injuries on its roadways.</i> Presenter/s: David Manning PhD, Administrator Western Region, NHTSA
1:30 pm – 3:00 pm	Pledge of Allegiance – Opening Remarks Honor Guard – Tucson Police Department GOHS UPDATE: <i>Synopsis: new GOHS logo, Legislative Updates, Funding Sources, Occupant Protection/CAPP, Impaired Driver, Spanish Immersion, El Protector, data analysis, and the Traffic Safety Resource Prosecutor.</i> Presenter/s: Richard G. Fimbres, Director, Governor's Office of Highway Safety Arnie Cuellar, Phoenix PD/GOHS, Dan Mulleneaux, Phoenix PD/GOHS, Marty Moreno GOHS, Cecelia Lerma DPS/GOHS, Sean Hammond GOHS, Bianca Bentzin, City of Phoenix Prosecutor's Office, Jim Williams and La Retta Lehan, GOHS
3:00 pm – 3:15 pm	BREAK
3:15 pm – 4:30 pm	Governor's Traffic Safety Advisory Council (GTSAC)-Strategic Highway Safety Plan, and the Road Safety Audit <i>Synopsis: The development of the Strategic Highway Safety Plan for Arizona, the implementation of the GTSAC strategies including road safety audits.</i> Moderator: Michael Hegarty, Deputy Director GOHS Presenter: Robert Hollis, FHWA Division Administrator; Mike Manthey, State Traffic Engineer, ADOT; Mike Blankenship, Arizona Road Safety Audit Manager, ADOT

Tuesday, July 24, 2007

7:00 am – 8:00 am	Continental Breakfast
8:00 am – 5:00 pm	Registration
8:00 am – 9:00 am	Native American Highway Safety Panel <i>Synopsis: Traffic records, and occupant protection to include child safety seats and the primary belt law.</i> Moderator: Ken Poocha, Executive Director, Arizona Commission of Indian Affairs Presenter: Jesse Delmar, Chief Fort McDowell Police, Larry Seligman, Pascua Yaqui Tribe, Richard Saunders, Tohono O'odham Nation Police Chief.
9:00 am – 9:15 am	BREAK
9:15 am – 10:15 am	Traffic Records Coordinating Committee (TRCC) <i>Synopsis: An overview of the TRCC and the role officers play in collecting crash data including plans on updating the crash report form.</i> Moderator: Richard Fimbres, Director, GOHS Presenter: Jami Garrison, ADOT TPD & Nancy A. Crandall, ADOT Traffic Records
10:15 am – 10:30 am	BREAK
10:30am – 12:00 pm	Youth Alcohol Panel <i>Addressing the educational and enforcement efforts of coalitions, non-profit and law enforcement agencies in reducing underage drinking</i> Moderator: Jessica Smith, AZ SADD Presenter: Holly Orozco, Senior Advisor, Governor's Office of Substance Abuse; Sgt. Stephen Mangum, Phoenix PD Youth Alcohol Squad; Tim Black, Deputy Director, Department of Liquor License and Control (DLLC)

12:00 pm – 1:30 pm	Luncheon MCSIA compliance <i>Synopsis: The Motor Carrier Safety Improvement Act of 1995 changed the reporting requirements of Commercial Driver License holders to include the reporting of violations that occur in their private vehicles. Because sanctions may be more severe while driving a Commercial Motor Vehicle (CMV), it is important to properly identify a CMV.</i> Presenter: Richard Schweinsburg, Criminal Justice Liaison, Manager Ignition Interlock Program, Arizona Motor Vehicle Division
1:30 pm – 3:00 pm	Creating and Delivering Safety Messages <i>Synopsis: A viewing of current traffic safety messages and PSAs, and a discussion on how to create a safety campaign, what elements television and other media partners look to get your message on their airwaves, and alternative forms of communicating with a hard-to-reach, diverse and ever-changing population.</i> Moderator: Michael Hegarty, Deputy Director GOHS Presenter/s: Brad Michaelson, Brand Canyon Co; Ed Olsen and Mark Jamnik, Cox Media; Dan Costello, Phoenix Suns
3:00 pm – 3:15 pm	BREAK
3:15 pm – 5:00 pm	A. Strategies for Success B. National Traffic Law Center <i>Synopsis: Strategies for Success is an interactive participant-involved strategy session designed to help law enforcement officers and prosecutors create strategies for the successful prosecution of impaired driving cases. Participants will leave with a better understanding of the challenges faced by each other and how to overcome their concerns in the apprehension and handling of traffic offenses. An overview of the National Traffic Law Center will also be presented. The NTLC is a resource designed to benefit prosecutors and its traffic safety partners. The mission of the NTLC is to improve the quality of justice in traffic safety adjudications by increasing the awareness of highway safety issues through the compilation, creation and dissemination of legal and technical information and by providing training and reference services</i> Moderator: Bianca Bentzin, City of Phoenix Prosecutor's Office Presenter: Mark Neil, Traffic Safety Resource Prosecutor, West Virginia Prosecuting Attorneys Institute

Wednesday, July 25, 2007

7:00 am – 8:00 am	Continental Breakfast
8:00 am – 9:30 am	Photo Enforcement in Arizona The use of Photo Enforcement continues to grow in Arizona. There is the development of a Statewide Photo Enforcement Program and additional jurisdictions deploying photo enforcement on their systems. Presentations on both topics will be made in this session. <i>Synopsis: <u>Statewide Program</u> The Arizona Department of Public Safety and the Arizona Department of Transportation are developing a deployment plan for a statewide photo enforcement program. This session will present the background, philosophy, direction, and deployment plan for the statewide program and will include the steps that would need to be taken by interested agencies to initiate photo enforcement.</i> <u>Local Program</u> <i>Prescott Valley PD has deployed photo enforcement on their local system and will share their experiences and success.</i> Moderator: Karla Petty, Highway Safety Specialist, FHWA Presenters: Commander Tom Woodward, Arizona DPS, Mike Manthey, State Traffic Engineer, ADOT, & Commander P. J. Janik, Prescott Valley PD
9:30 am – 9:45 am	BREAK
9:45 am – 10:30 am	Reporting System (LEADRS) <i>Synopsis: backed by NHTSA LEADRS users can expect a substantial reduction in the time needed to process DUI/DWI arrests. LEADRS is officially online in Texas, Oklahoma and Georgia. Peace officers stand to save approximately 148,000 hours this year and law enforcement agencies stand to save approximately \$2,400,000, a net savings of \$1,800,000 after implementation costs. Based on national averages gathered in 2002, peace officers around the country would save over</i>

	<p><i>21,000 hours a year and law enforcement agencies would save a gross average of \$346,000 per state.</i></p> <p><i>Presenter/s: TMPA</i></p>
10:30 am – 12:00 pm	<p>Arizona Department of Public Safety’s Vehicular Crime Unit as a Resource</p> <p><i>Synopsis: A description of available services statewide.</i></p> <p>Sergeant Danny Hannigan and Sergeant John Allen, Vehicular Crimes Unit</p>
12:00 pm – 2:00 pm	<p><i>Closing Luncheon/Canyon Ballroom</i></p> <p><i>Awards</i></p> <p><i>Presenter: Nicole Turner, Miss Arizona 2007, and her platform of “To Drive With Care”</i></p>
2:00 pm – 2:15 pm	<i>Distribution of Certificates</i>